



**DECCAN EDUCATION SOCIETY'S
INSTITUTE OF MANAGEMENT DEVELOPMENT AND RESEARCH (IMDR[®])**

INTERNATIONAL CONFERENCE ON EMERGING ECONOMIES, TRADE AND MARKETS 10TH AND 11TH MARCH 2023

ABOUT THE CONFERENCE

In an increasingly globalized marketplace, the future of mankind is dependent on how market forces drive economic development around the world. The present global economic situation calls for fiscal prudence in terms of optimizing resource use given the deepening crisis across various continents. Most global and Indian economic analysts see changes around the world as being linked to factors like the Euro Zone crisis, the instability of West Asian geopolitics, the depreciation of the rupee, global energy needs, issues in environmental and land acquisition etc. Significantly several economies have had to contend with one or more of these issues as a stumbling block in their path towards growth in recent times. It is also important to note that the twin forces of trade liberalization and globalization have transformed global markets in the last two decades.

World leaders are in conflict on finding ways and means to tackle the present global economic situation. Amidst this, there are a lot of positive examples of new and emerging growth stories from different geographies.

In the last ten years, emerging markets have played a significant role as players in re-shaping the global competitive landscape. The ever increasing world population, the rising demand for food, energy, water, access to goods and efficient services, greenhouse gas emissions, etc. are key indicators of economic growth paradigms. In the coming decade, economies are likely to focus on efficient trade mechanisms, consumption of goods and services, new and emerging markets, innovation and sustainability and ability of industry to develop new managerial ideas and strategies.

The International Conference on Emerging Economies, Trade, Markets will be an interdisciplinary conference and seek to understand some of these major opportunities and challenges. In global economies particularly in key priority sectors. The conference will aim to deliberate on issues around global trade mechanisms and networks and its linkages to development and emerging market mechanisms that provide transformative solutions including potential game changers in business and industry, and analyse current social, technological, environmental and management issues that govern societal change.

ABOUT DES AND IMDR

The Deccan Education Society (DES) was established in 1884 by the stalwarts of India's freedom struggle, like Shri Gopal Ganesh Agarkar and Lokmanya Bal Gangadhar Tilak and later built by great personalities of the era, like Shri Mahadev Ballal Namjoshi, Shri. Vaman Shivram Apte and Shri Vishnushastri Chiplunkar. The DE Society adopted a democratic structure at a time when modern democratic practice was new in India. Teachers' participation in academic and administrative matters is a unique feature of the DES institutions. It became a model for the teacher managed institutions in Maharashtra and symbolised PEOPLE'S OWN INITIATIVE in evolving Education as a means of national regeneration.

DES Institute of Management Development and Research (IMDR®) is the oldest institute for management education in Pune. Established in 1974, IMDR has trained and developed 47 batches of managers and business leaders. The two-year PGDM program at IMDR takes you from the pristine green campus in the heart of the city of Pune to leverage the ever-growing opportunities in the corporate world.

OBJECTIVES OF THE CONFERENCE



To make a comparative analysis of various issues in global trade, markets and reforms.

To explore changes in global trade practices as a driver of economic progress in developed and developing economies.



To examine the prospects and challenges of new and transformative markets and its implications for economic development in emerging markets.

To evaluate recent trends and progress in sustainability and development from a societal and institutional perspective.



To analyse recent management issues and practices in new and emerging discipline



CONFERENCE THEME & SUB THEMES

The Authors may contribute their Original & unpublished Papers based on the following sub themes

TRACK 1 : Trade

- ▶▶ WTO ▶▶ Agriculture & Trade ▶▶ Trade & Development
- ▶▶ Financial Crisis and International Trade
- ▶▶ Trade & Food Security ▶▶ Trade, Governance & Economic Development
- ▶▶ Trade Liberalization & Developing Economies ▶▶ Trade in Services
- ▶▶ Regional Trade Agreements ▶▶ Trade & Labor Market Dynamics
- ▶▶ Trade, Gender & Poverty alleviation ▶▶ Trade & policy reforms
- ▶▶ Trade & Environment ▶▶ Special session on IPRs
- ▶▶ Institutional changes & challenges before the trade

Markets

- ▶▶ Product Innovations and Pricing in Markets
- ▶▶ Equity, Debt, Derivatives and Commodity ▶▶ Markets
- ▶▶ Mutual Funds, Hedge Funds and Private Equity ▶▶ Pension Markets
- ▶▶ Fixed Income Markets ▶▶ Market Integration and Linkages
- ▶▶ Risk Management ▶▶ International Parities
- ▶▶ International Trade and Finance
- ▶▶ Portfolio Management and Diversification ▶▶ Market Efficiency
- ▶▶ Markets and currency risk ▶▶ Corporate Governance
- ▶▶ Mergers and Acquisitions ▶▶ Valuation
- ▶▶ Central Banks and Regulatory Issues ▶▶ Banking Institutions Issues

Geopolitics and Business

- ▶▶ Global Crisis and markets ▶▶ Emergence and growth of trade blocks
- ▶▶ Globalization and Trade
- ▶▶ Foreign Direct Investment ▶▶ Trade Barriers
- ▶▶ Global environmental issues and institutions
- ▶▶ Trade diversion & trade creation amongst developing & developed countries

Emerging Economies

- ▶▶ Economic growth paradigms ▶▶ International trade and investments
- ▶▶ Financial and capital markets
- ▶▶ Business practices Globalization and consumerism
- ▶▶ Resource management ▶▶ Comparative studies
- ▶▶ Trends in local governance
- ▶▶ Regulatory frameworks in economies e.g. BRICS ▶▶ Inclusive growth
- ▶▶ Trends in education ▶▶ Global energy security ▶▶ Social Innovation

MANAGEMENT ISSUES

01 *Globalization and trade*

02 *Emerging market realities*

03 *Operating strategies with*

04 *Global marketing practices,*

05 *Innovating business logistics*

06 *Changing societal values*



Sub Track 1: HR

- ▶▶ Organizational Design, Development Change
- ▶▶ Strategic HRM ▶▶ Global Human Resource Management
- ▶▶ Compensation Management ▶▶ Human Resource Planning
- ▶▶ Organizational Behavior ▶▶ Industrial Relations
- ▶▶ Training and Development ▶▶ Human Resource Accounting
- ▶▶ Competency Mapping ▶▶ Ethics & Values in Business
- ▶▶ Analytics in HR

Sub track II- Marketing

- ▶▶ Consumer Behavior ▶▶ Services Marketing
- ▶▶ Retails Marketing ▶▶ Brand Management
- ▶▶ Marketing Communication ▶▶ E-Commerce
- ▶▶ Sales Management ▶▶ Market Research
- ▶▶ Strategic Marketing
- ▶▶ Marketing at the Bottom of the Pyramid
- ▶▶ Social Media Marketing ▶▶ Marketing Analysis

Sub Track II –Supply Chain and Logistics

- ▶▶ Green Supply Chain Management
- ▶▶ Legislations & Regulations in Supply Chain ▶▶ Management
- ▶▶ Materials Management ▶▶ Operations Management
- ▶▶ Designing of SCM ▶▶ Transforming SCM
- ▶▶ Production, Planning & Control ▶▶ Quality Management
- ▶▶ World Class SCM ▶▶ Risk in SCM ▶▶ Supply Chain Analytics

The list of topics above is indicative and may not be exhaustive. The Authors may look forward to contributing their thoughts with encouraging topics pertaining to the Core Theme.

WHO CAN PARTICIPATE?

Industry Professionals, Academicians, IMDR Alumni, Research Scholars & PG Students.

Full Paper needs to be emailed at conference@imdr.edu
Selected papers will have publication opportunities in UGC CARE/Scopus/web of science/ Peer Review Journals subject to positive peer review by the Journal editorial board. Publication charges if any at actuals will be paid by the respective authors.

GUIDELINES TO AUTHORS

Authors are requested to send their full-length papers along with abstract as per instruction given below in soft copy:

1. Covering sheet with Personal Information: Name, Title of study, Affiliation (Institution or Organisation), Email ID, Contact number & Postal Address
2. Research Paper Format:

Abstract:	Maximum 250 words
Full Paper:	Maximum 6000 words
Font type:	New Times Roman
Font Size:	Size 12 (14 for headings)
Spacing:	1.5
Margin:	Left 1.5", other 1"

All Papers will be reviewed by the panel at the Institute and authors of the selected papers will be communicated via email.



IMPORTANT DATES

Full papers accepted till 5th Mar 2023

Registration Fees: (Per Author)

PARTICIPANTS	AMOUNT
Industry Professional	Rs.2000/-
Teaching Faculty	Rs.2000/-
Research Scholar	Rs.1000/-
Student	Rs.500/-
Absentia (all categories)	Rs.1000/-
Students, IMDR Alumni	Free

(INCLUSIVE OF GST)

DD - drawn in favour of "DES Institute of Management Development & Research" payable at Pune.

NEFT/IMPS DETAILS

BENEFICIARY NAME: - DES DIRECTOR, IMDR BENEFICIARY BANK NAME: - HDFC BANK

BENEFICIARY BRANCH: - OPP. HOTEL LALIT MAHAL, PUNE-411005

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